

Your ultimate guide to Afterpay In-Store

Pay it in 4.
Always interest-free

Empowering your teams with the tools
to drive even greater business results

afterpay 

Visual Merchandise

As you know, Visual Merchandising in your business is a way to help welcome and engage customers.

We've developed a suite of Afterpay Visual Merchandise for your business. Your pack is designed to be used at designated touchpoints and provides visual prompts for your staff and awareness that you accept Afterpay to customers.

Need Help?

We offer Afterpay In-Store Visual Merchandising Support. If you have any questions regarding Afterpay printed signage or the Afterpay Visual Merchandise Portal email us at: visualmerchandising@afterpay.com.au

Each pack includes:

- 1 x Window Decal
- 1 x Strut Card
- 1 x POS Decal

Window Decal



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Size: 300mm x 106mm

Engage and encourage business entry by placing the decal on the lower left hand side near the entrance to your business. This will showcase your Afterpay offering and capture customers attention.

To get the perfect placement, we suggest a spray of glass cleaner before placing the decal on the window. Remember to allow clear space around the decal. Use a ruler to smooth over any air pockets.

*Decals are not to be altered in any way.
Any torn or shabby decals should be replaced.*

Counter Strut Card



POS Decal



Size: A5 148mm x 210mm

Place the strut card in a prominent position on your countertop away from anything that might obstruct it.

We know it can get dusty, so we suggest a regular wipe over with a soft, dry cloth. Bent or shabby counter strut cards will need to be removed and replaced.

Strut cards like to strut their stuff and don't want to be altered in any way.



Size: 100mm x 15mm

The best place for your POS Decal is naturally near your point of sale/register. It's mainly for your staff and team to remind them to mention to the customer that Afterpay is available in your business.

Thanks for looking after our brand.

Training

Make the most of your Afterpay partnership with our training modules. Book your session today!

You can view our Afterpay Training content anytime or register for our weekly training webinars.

Our training materials include tips and tricks on how to use the Afterpay product & how to engage with your customers throughout your sales journey.

Head to:

access.afterpay.com. Scroll to the *Resources* section at the bottom and click the *In-store Training* Tab.

It's that easy!

Need Help?

For help with any questions in regards to Afterpay in-store training email us at: **instoretraining@afterpay.com**

Questions?

We're here to help! We're excited to support your business with everything you need to attract more customers.

Access a wealth of Afterpay business resources today: **access.afterpay.com/resources**

We know you're busy so get in touch with us in a way that works best for your business! We're contactable via our help page: **help.afterpay.com/hc/en-au**

Afterpay In-store Support

Team members can contact us with queries via our website help section or by calling:

AU 1300 621 603 Mon to Fri 09:00 -17.00

NZ 0800 472 317 Mon to Fri 11:00 -19.00

Afterpay Customer Support

Customers can contact us with queries about their account through their Afterpay App, via our website help section, or by calling:

AU 1300 100 729 Mon to Fri 08:30 -17.30

NZ 0800 461 268 Mon to Fri 11:00 -19.00

Health Practitioner Support Line

AU 1300 041 104 Mon to Fri 09:00 -17.00